



9 Week Startup Up Coaching Package

Guiding Founders From Concept to Clarity and Growth

If you're building a business from the ground up, you're already juggling strategy, branding, pricing, and operations — all while trying to stay motivated and make real progress. You're passionate and driven, but without the right structure, it's easy to get stuck.

The Startup Coaching & Consulting Program is designed to help early-stage entrepreneurs move from scattered ideas to focused execution. We combine strategy, structure, and market alignment to help you launch, grow, and sustain a business that's built to last.

Each session is practical, actionable, and results-driven, giving you clear direction and the tools to move forward with confidence.

Why Startup Coaching Matters

A strong business is not built on guesswork. Founders often burn valuable time trying to figure it out alone. Without guidance, many struggle with unclear messaging, inconsistent pricing, and missed market opportunities.

This program helps you avoid that trap by giving you the clarity and systems most startups don't develop until it's too late. With expert support, you'll stop second-guessing every move and start executing with purpose and precision.

Whether you're refining an idea, launching your first offer, or building out your early-stage strategy, this program will accelerate your path to sustainable growth.

Program Overview

The Startup Coaching Program walks you through every phase of business development, helping you build a strong foundation and a brand that's ready for the marketplace.

Core Goals:

- Establish professional credibility
- Build a clear business identity
- Create market alignment and sustainable growth strategies

What's Included

1. Business Foundations

- Define mission, vision, and core values
- Create value proposition and USP
- Develop horizontal and vertical growth models
- Build a targeted market expansion strategy
- Align business structure for scalable growth

2. Brand and Identity Setup

- Set up professional domain email and Calendly
- Develop brand style guide
- AI website design
- Integrate social media profiles
- Configure AI for content and admin support

3. Market Intelligence and Strategy

- Complete market clarity assessment
- Build audience playbook and strategy blueprint
- Identify core industry expansion opportunities
- Align services with specific market needs
- Position for long-term market relevance

4. Financial and Pricing Strategy

- Review and optimize pricing structure
- Benchmark against industry competitors
- Set 12-month financial goals
- Build monthly marketing and execution calendar
- Align pricing with value and growth goals

5. Marketing Systems and Tools

- Implement Attraction Reaction Marketing Framework
- Apply five-point marketing system
- Develop brand messaging and content strategy
- Create detailed audience personas
- Build a consistent marketing workflow

6. Procurement and Growth Opportunities

- Onboard and train on BIDBridgeVen
- Learn RFP sourcing and bid strategy
- Prepare for proposal submissions
- Identify procurement growth channels
- Develop long-term GovCon readiness

Build a Business with Structure, Strategy, and Momentum

This program is more than coaching. It is your startup support system. Whether you are launching your first offer or preparing for rapid growth, you will walk away with a clear brand, a strategic roadmap, and the tools to operate like a professional from day one.

Clarity leads to confidence. Confidence leads to traction. Traction leads to real business results. Let's build the business you were meant to lead.

Contact us today to schedule a discovery session and learn how the Startup Coaching Program can accelerate your growth.

Scheduled your free consultation today! [Get Scheduled.](#)